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## **Profile**

I am a fluently trilingual graphic design specialist with several years of experience particularly in the design of cylindrical or odd-shaped packages and labels. Expertise also includes graphic design and production coordination, specialty image, packaging and labeling for cosmetics, pharmaceutical, food, trivia games, ink jet products, etc. Extensive personal knowledge of the most traditional and modern printing techniques (offset, flexography, screen, hot stamping, digital printing, etc.). Illustrator and projects creator. Possesses public relations proficiency, leadership ability, initiative, loyalty and a strong sense of responsibility. Timeliness and Completeness, Innovation and Creativity. "Cool head and positive attitude" while working under pressure. Patience and hard working.

## **Languages**

- Speak and write fluent Spanish, French and English, some Italian as well

## **Software Abilities:**

Adobe Illustrator  
Corel Draw  
Adobe Photoshop  
Corel Photo Paint  
Image Ready  
Quark Xpress

Expression  
Dream Weaver  
Macromedia Flash  
In Design  
Acrobat Writer  
Office software: Word, Excel, Power Point

## **Artistic Abilities**

Fabric painter and fashion design as an art.

Pen & ink, brush & ink, oils, acrylics, gouache, watercolors, ruling pen, scratchboard, pencil, charcoal, oil & chalk pastels

Voiceover in Spanish, specialized in stories for kids

## **Experience and Achievements**

### **Tuchi Designs**

**1999 to Present**

*Freelance Graphic Design and Production, USA, Canada, Latin America*

**Most recent projects can be viewed on my web-portfolio, at [www.tuchidesigns.com](http://www.tuchidesigns.com)**

- ♣ Since 2006, designer of logo and advertising materials like t-shirts, etc, for Blackbeard Lodge, North Carolina.
- ♣ Since 2004, designer (image, print, web design, consulting) and print coordinator for Fast Switch, Technology Consulting, OH.

- ✦ Since 2004, graphic designer for Pharmacy Innovations, New York, such as: Web elements, brochures, flyers, booklet, advertising materials like banners, etc.
- ✦ Since 2004, developing logos, labels packaging and book covers for Health Food & Preserves line, Traverse Bay Farms, Michigan.
- ✦ 2003 to 2005, the entire graphic design projects and production coordination for a Health & Beauty Sciences company in western New York, which produces cosmetic and pharmaceutical natural products. The projects involve design and production of logos, catalog, labels, pictures, packaging, book covers, CDs, DVD labels, graphics for website and CD ROM, etc. Also, coordination of video production, product pictures and printing, with experts in these fields all over USA.
- ✦ Packaging for "McWiz 2000" (English version) design for "McWiz" Games, Quebec
- ✦ A re-design for "4X1 Game" package for CHH Games in California.
- ✦ Several logos, brochures and CD designs for various clients in Latin America and USA

**NUEVA IDEA INTERNACIONAL**, Bogotá, Colombia **1998- 1999**  
 (Producers and exporters of inflatable products for advertising all around the world)

*Manager, Department of Production and Design*

- ✦ *Managed the four sections of the Department, with their respective coordinators and a plant of approximately 40 operators, including industrial and graphic designers, seamstresses, fabric cutters, carpenters, electricians and as well the materials store.*
- ✦ *Increased productivity by 40%*

**AUROS S.A., and AUROPAC** (subsidiary of AUROS S.A), Bogotá, Colombia **1990 - 1998**

*Manager Department of Design and Graphic Arts*

This position included decision-making related to design production programming, and quality control; accounting analysis, personnel management and customer service.  
 Developed design and printing plan for AUROPAC, in the production of cardboard packaging products.

### **Prior To 1990**

Freelance contracts in Graphic and Packaging Design, display decorating and fair booth design for a range of companies, in Colombia, Ecuador, Mexico.

### **Education and Professional Development**

Graphic Design	5 years	Jorge Tadeo Lozano University, Bogota - Colombia
Color Techniques	1 year	Ecole Supérieure Saint Luc, Brussels - Belgium
Fine Arts	1 ½ year	Los Andes University, Bogota - Colombia
Design software seminars		Private courses
Packaging Design		Javeriana University
Seminary Sales Seminary		Fundación Corona
Micro-Industry Seminary		Fundación Corona